

Research Team Consultant Details

Tessa Gordziedjko is a freelance arts producer and consultant with a track record in sponsorship and fundraising. She has secured significant private sector funds and formed business partnerships in recent roles as Executive Director of Unlimited Theatre and Creative Programmer for London 2012.

Between 2001 and 2007 she was Director of Arts & Business Yorkshire, where she positioned the organisation as one of the region's key cultural agencies with profile and credibility within business and arts communities and secured a £500k investment from the Regional Development Agency; under her leadership the organisation grew corporate membership by 150%, levered around £12m business sponsorship and delivered over 2,000 learning opportunities.

Tessa was involved in the banding movement in Calder Valley for many years when her children played with Hebden Bridge Junior Band, of which she was Chair between 2002 and 2006.

Sarah Ross has an extensive background in marketing and branding for the retail, hospitality and cultural sectors.

In 2002 she established a design consultancy based in the Calder Valley which culminated in the delivery of a 5 year project to create a visitor attraction - Sumburgh Head Lighthouse on Shetland This was a landmark project combining exhibitions covering social history, natural world and lighthouse heritage with commercial and educational facilities in a Grade 2 listed site funded by Heritage Lottery Fund, Historic Scotland and European Rural Development Fund.

Since then she has worked as a Senior Account Manager with agency Creative Concern, with clients including Manchester Combined Authority, TfGM, Kings College Hospital and Manchester University. She is currently Business Manager for regional regeneration not-for-profit organisation Pennine Prospects.

Living in the Upper Calder valley Sarah has been involved in many local arts and cultural organisations including the role of Marketing and Sponsorship Manager at Hebden Bridge Arts Festival, Co-ordinator for Festive Fandango and is currently Stage Manager and Artist Liaison at the Hebden Bridge Trades Club

David Calway David has worked in the field of strategic tourism development and research (both broad economic intelligence and targeted tourism research) for more than 20 years, working for Cumbria Tourist Board (now Cumbria Tourism) before joining Global Tourism Solutions. David's project work with a wide range of public, private and voluntary sector clients is very much hands on. David is based in Cumbria.