

Todmorden Bandstand Attendance and Economic Impact Estimates



EVENT NUMBERS AND ATTENDANCE

	Business Plan Year			Grand Total
	1	2	3	
Total Events	1	2	3	15
Small	5	5	5	15
Medium	6	6	6	18
Large	4	4	4	12
Total	15	15	15	45

	Business Plan Year			Grand Total
	1	2	3	
Total Attendees	1	2	3	19,025
Small	2,250	2,700	2,925	7,875
Medium	5,650	6,550	6,825	19,025
Large	6,300	7,150	7,250	20,700
Total	14,200	16,400	17,000	47,600

ECONOMIC VALUE

	Business Plan Year			Grand Total
	1	2	3	
Expected Ticket Income	1	2	3	759,975
Small	£ 23,750	£ 29,700	£ 32,675	£ 86,125
Medium	£ 85,500	£ 102,825	£ 112,575	£ 300,900
Large	£ 106,900	£ 126,750	£ 139,300	£ 372,950
Total	£ 216,150	£ 259,275	£ 284,550	£ 759,975

	Business Plan Year			Grand Total
	1	2	3	
Other Direct Expenditure	1	2	3	931,264
Small	£ 34,595	£ 42,759	£ 51,857	£ 129,211
Medium	£ 101,775	£ 123,336	£ 135,045	£ 360,156
Large	£ 123,770	£ 150,833	£ 167,294	£ 441,897
Total	£ 260,140	£ 316,928	£ 354,196	£ 931,264

	Business Plan Year			Grand Total
	1	2	3	
Total Direct Expenditure Arising from Event Attendance	1	2	3	1,691,239
Small	£ 58,345	£ 72,459	£ 84,532	£ 215,336
Medium	£ 187,275	£ 226,161	£ 247,620	£ 661,056
Large	£ 230,670	£ 277,583	£ 306,594	£ 814,847
Total	£ 476,290	£ 576,203	£ 638,746	£ 1,691,239

	Business Plan Year			Grand Total
	1	2	3	
Additional Indirect and Induced Value	1	2	3	480,184
Small	£ 16,565	£ 20,573	£ 24,001	£ 61,139
Medium	£ 53,172	£ 64,213	£ 70,305	£ 187,690
Large	£ 65,493	£ 78,813	£ 87,049	£ 231,355
Total	£ 135,230	£ 163,598	£ 181,356	£ 480,184

	Business Plan Year			Grand Total
	1	2	3	
Total Economic Value (Direct + Indirect / Induced)	1	2	3	2,171,424
Small	£ 74,910	£ 93,032	£ 108,533	£ 276,475
Medium	£ 240,447	£ 290,373	£ 317,926	£ 848,746
Large	£ 296,163	£ 356,396	£ 393,643	£ 1,046,202
Total	£ 611,520	£ 739,802	£ 820,102	£ 2,171,424

RESULTANT EMPLOYMENT (FTEs)

	Business Plan Year			Grand Total
	1	2	3	
Total Direct Employment Arising from Event Attendance	1	2	3	22.5
Small	0.8	1.0	1.1	2.8
Medium	2.5	3.0	3.3	8.8
Large	3.1	3.7	4.1	10.9
Total	6.3	7.7	8.5	22.5

	Business Plan Year			Grand Total
	1	2	3	
Additional Indirect and Induced Employment	1	2	3	7.1
Small	0.2	0.3	0.4	0.9
Medium	0.8	1.0	1.0	2.8
Large	1.0	1.2	1.3	3.5
Total	2.0	2.4	2.7	7.1

	Business Plan Year			Grand Total
	1	2	3	
Total Employment (Direct + Indirect / Induced)	1	2	3	29.6
Small	1.0	1.3	1.5	3.7
Medium	3.3	4.0	4.3	11.6
Large	4.0	4.9	5.4	14.3
Total	8.3	10.1	11.2	29.6

All tables based on resident and visitor attendance