



## Todmorden Town Deal Investment Plan





An aerial photograph of a rural landscape, likely in the Scottish Highlands, showing a mix of green fields, a small village with stone buildings, and a winding road. The image is faded and serves as a background for the text.

# **Introduction**

Rhona Pringle , facilitator



# Key Facts

- **£25 Million investment on offer**
- **Vision and projects proposals lead by The Town Board**
- **All projects evaluated against agreed criteria**
- **Investment Plan to be submitted by 29<sup>th</sup> January 2021**
- **If successful we will have 12 months to develop business case further**
- **Spend by 2024/2025**

**Accelerator projects in progress  
to start the investment**








# Todmorden's Assets and Strengths

## A. Arts, culture & heritage

-  Market Town with designated Conservation Area and listed buildings
-  Heritage and cultural assets in the ownership of the Council and third sector
-  Natural environment - river, canal, open space & moorland
-  Existing arts and cultural attractions and venues such as Incredible Edible and Hippodrome Theatre
-  Established community events programme





## B. Education, skills & employment

-  Key sectors with potential for growth: manufacturing; health, retail; accommodation & food services; education; and arts, entertainment, recreation & other services
-  Entrepreneurial community with significant growth in business counts
-  Skills potential with 4.5% of working age population in apprenticeships which is higher than the national average
-  Skills potential with 29.2% of working age population with level 4 qualifications which is higher than regional and national averages
-  Former college building which has been transferred to Todmorden Learning College Community Benefit Society













## C. Critical infrastructure & housing

-  Council owned development land in the heart of the town centre
-  Community Land Trust with track record of housing delivery and management
-  Railway connectivity with services to Manchester and Leeds
-  Community enterprises needing physical space
-  High levels of self-containment (70.3% of population) compared to the Calderdale average (65.8%), indicating close proximity of live and work

## D. Health & well-being

-  14.4% of people walk or cycle to work which is higher than the Calderdale average
-  Natural environment - river, canal, open space & moorland
-  61.4% of Calderdale residents exercise for more than 150 minutes per week (Active People Survey 2019)
-  Youth participation in sport

# Evidence gathered

1) Population and age structure		2) Skills and qualifications	
3) Occupational structure and output		4) Unemployment & COVID-19 Impacts	
5) Deprivation		6) Health indicators	
7) Travel to work		8) Housing	
9) Flood risk and environment		10) Crime	
11) Broadband		12) COVID-19 and communities listening project	



# Todmorden's Strategic Objectives



Redevelop the heart of the town centre to create a vibrant destination which is attractive to visitors and residents alike. It will have high quality, public spaces and facilities, a more diverse range of uses and activity



To improve the town centre experience and be friendly for walkers, cyclists and people with limited mobility



To refurbish and maximise the potential of our cultural and heritage assets



Build on the strength of the town's arts, music and cultural sectors



Provide opportunities and modern workspaces for small and medium sized businesses, particularly in the creative sector



Provide high quality opportunities in education and training as a foundation for a creative, prosperous and more sustainable future



Grow the visitor economy to become the gateway to the Calder Valley, and to Leeds and Manchester conurbations, with excellent transport links, exceptional outdoor pursuits, outstanding recreational spaces and commercial opportunities



Continue to advocate for sustainability and contribute towards net zero carbon



Deliver environmentally sustainable affordable housing



Contribute towards post Covid-19 recovery

# Project Prioritisation - Evaluation Criteria

## Local Criteria

<b>1</b>	Has local community support
<b>2</b>	Is environmentally sustainable and contributes towards zero carbon agenda
<b>3</b>	Improves visitor experience (arts, culture, heritage & active leisure)
<b>4</b>	Improves physical and mental well-being
<b>5</b>	Improves employment skills and opportunities
<b>6</b>	Contributes towards inclusive growth – equitable opportunities
<b>7</b>	Supports small, medium enterprises
<b>8</b>	Improves access to / encourages sustainable modes of travel
<b>9</b>	Improves digital connectivity
<b>10</b>	Utilises brownfield land or underutilised property
<b>11</b>	Responds to challenges / opportunities posed by Covid-19

## MHCLG Criteria

<b>1</b>	Value for Money (likeliness to deliver social value in terms of costs, benefits and risks)
<b>2</b>	Affordability (financing and affordability given existing budgets)
<b>3</b>	Achievability (deliverability given organisational capability and skills)
<b>4</b>	Commercial viability and feasibility of procurement
<b>5</b>	Stakeholder support



Town Board, officers and consultants in many collaborative virtual meetings October-December 2020



An aerial photograph of a rural landscape, likely in a valley. The terrain is a mix of green fields, some of which are divided into smaller plots. There are several roads and paths visible, some of which are paved. In the center-right, there is a cluster of buildings, possibly a farm or a small village. The overall tone of the image is muted, with a light green and brown color palette.

# **Proposals**

Pam Warhurst Town Board

# The Vision for Todmorden

Our vision is a **thriving, resilient market town** which capitalises on its **unique landscape**, its **environment**, and its **renowned community activism** and **enterprising spirit**.

Todmorden will have a strong visitor economy and be a beacon for **social** and **environmental enterprise, creative industries** and **healthy living**.



# Credibility by Consultation

2003-2020 consultations revealed consistent ask from the community:

- **Civic Space**
- **Employment**
- **Homes**
- **Visitor economy**
- **Better connectivity**



# Themes

**Art, culture and heritage**  
**Regeneration, planning and land use**  
**Skills and enterprise infrastructure**  
**Improved and active transportation**



# **Threads**

**Community Activism**

**Enterprising spirit**

**Collaboration and cooperation**

**Celebration of heritage, built and natural landscape**

**Art and music**

**Healthy active lifestyles**

**Sustainable and Resilient environment**

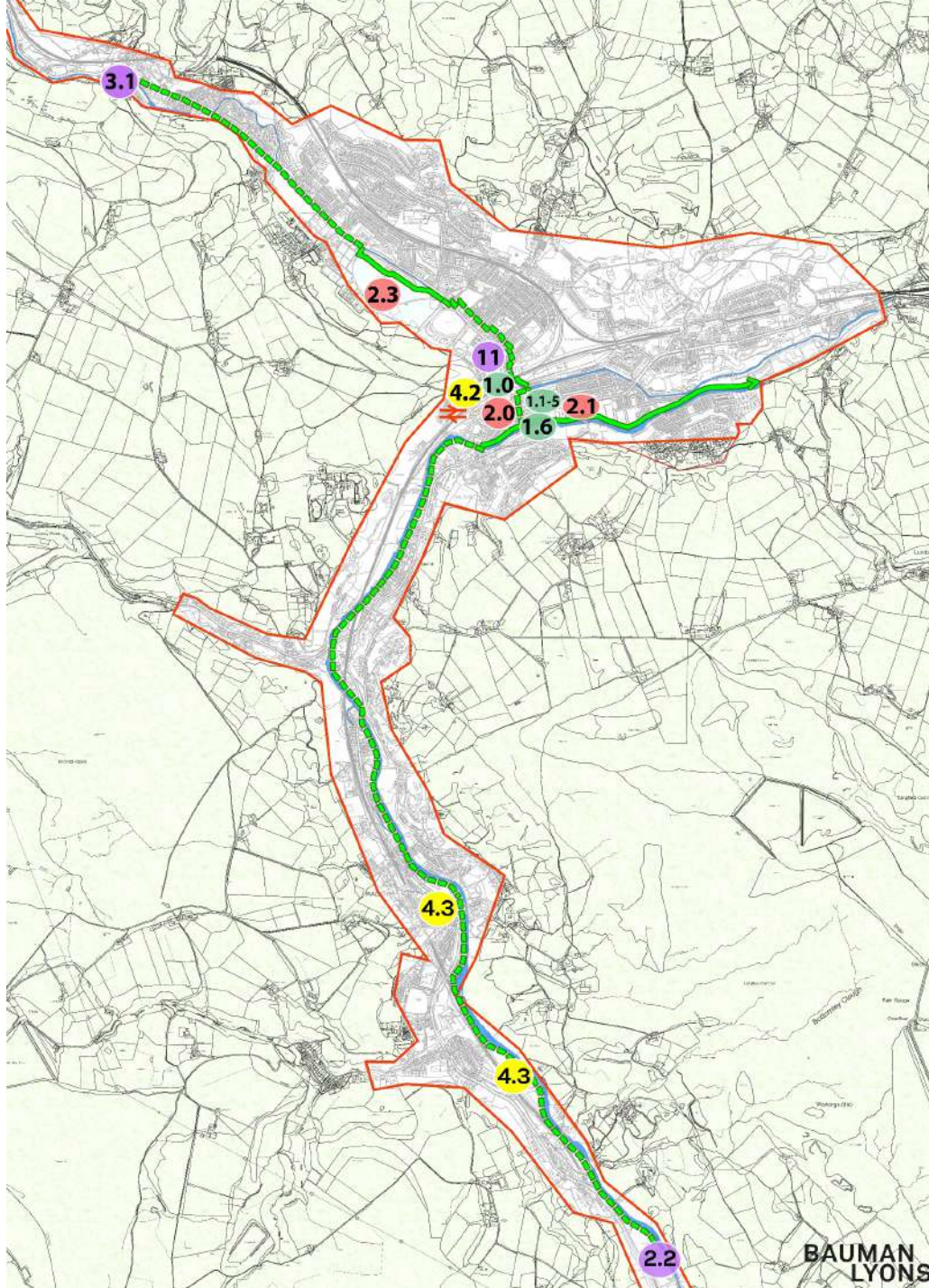




Todmorden Town Investment Plan shortlisted projects







## KEY

### REGENERATION, PLANNING & LAND USE

- 1.0 Heart of Town Centre - Outdoor Market
- 1.1 Heart of Town Centre - Civic Space
- 1.2 Heart of Town Centre - Pollination Garden
- 1.3 Heart of Town Centre - Affordable House
- 1.4 Heart of Town Centre - Live/Work
- 1.5 Heart of Town Centre - Enterprise Centre
- 1.6 Visitor Accommodation

### ART, CULTURE & HERITAGE

- 2.0 Todmorden Town Hall
- 2.1 Hippodrome Theatre
- 2.2 Riverside Sports Centre
- 2.3 Centre Vale Park & Fielden Hall

### SKILLS AND ENTERPRISE INFRASTRUCTURE

- 3.0 Todmorden Learning Centre & Community Hub
- 3.1 Murmuration Workshops

### LOCAL TRANSPORT(MOVEMENT)

- 4.0 Enabling Active Travel
- 4.1 Legibility, Signage & Welcome
- 4.2 Station Gateway & Approach
- 4.3 Walsden Cycle Hub & All Ability Cycling Centre

- On-road, existing
- On-road, proposed
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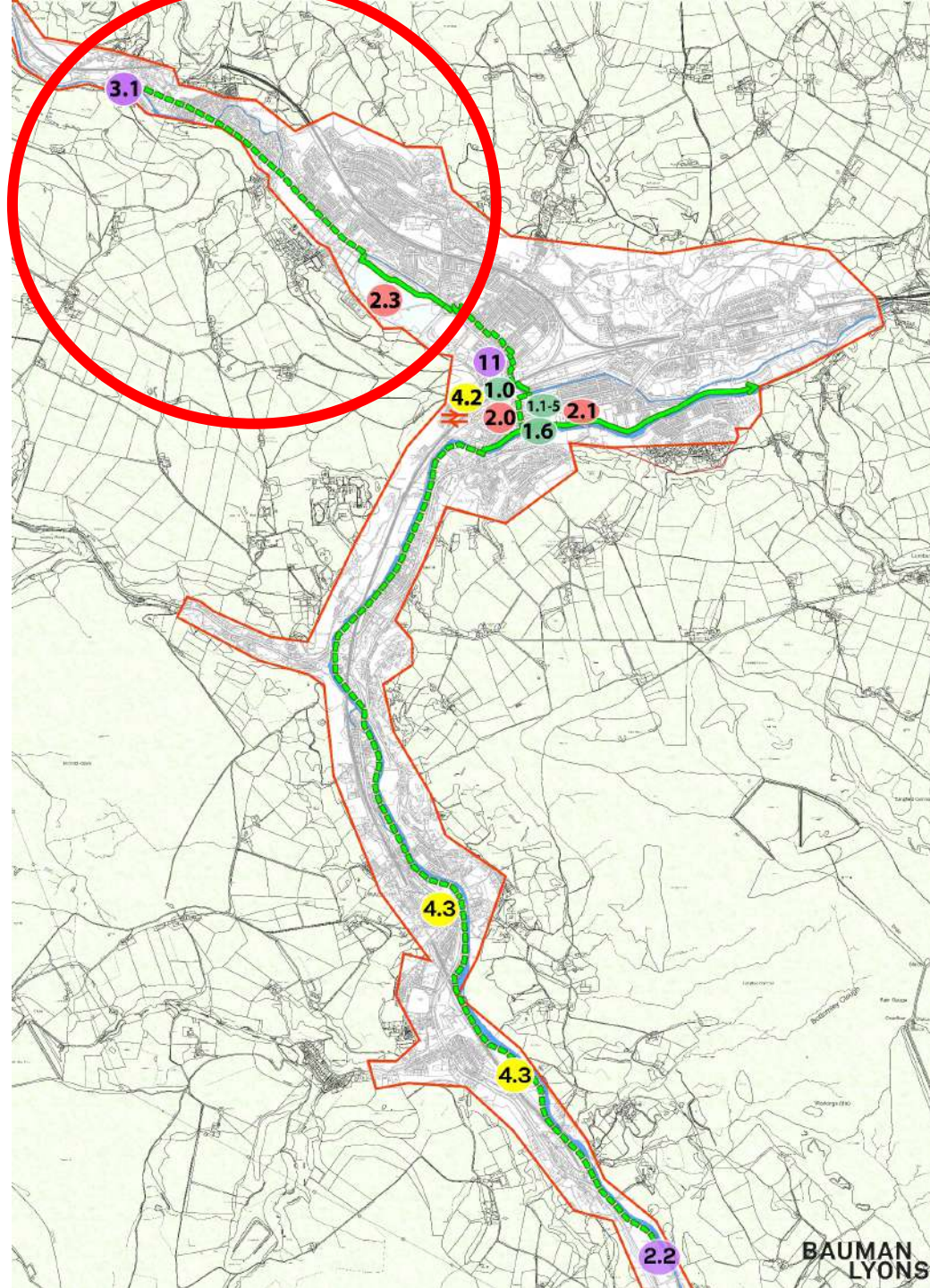
## Projects North of The Town Centre

Enterprise and Culture

Murmuration Workshops and Centre Vale Park projects







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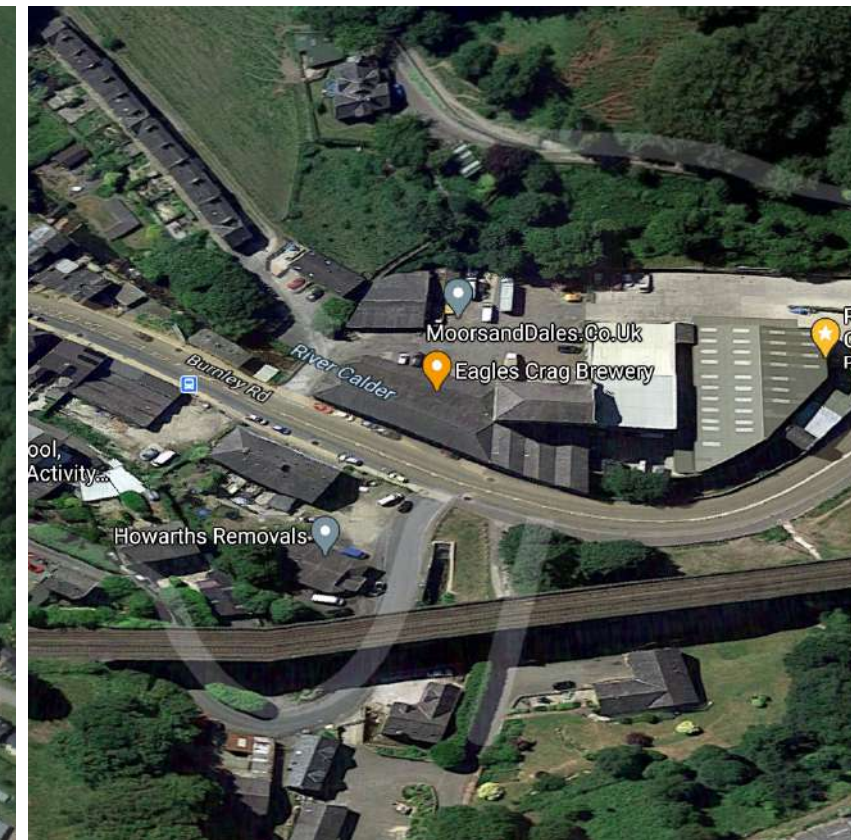
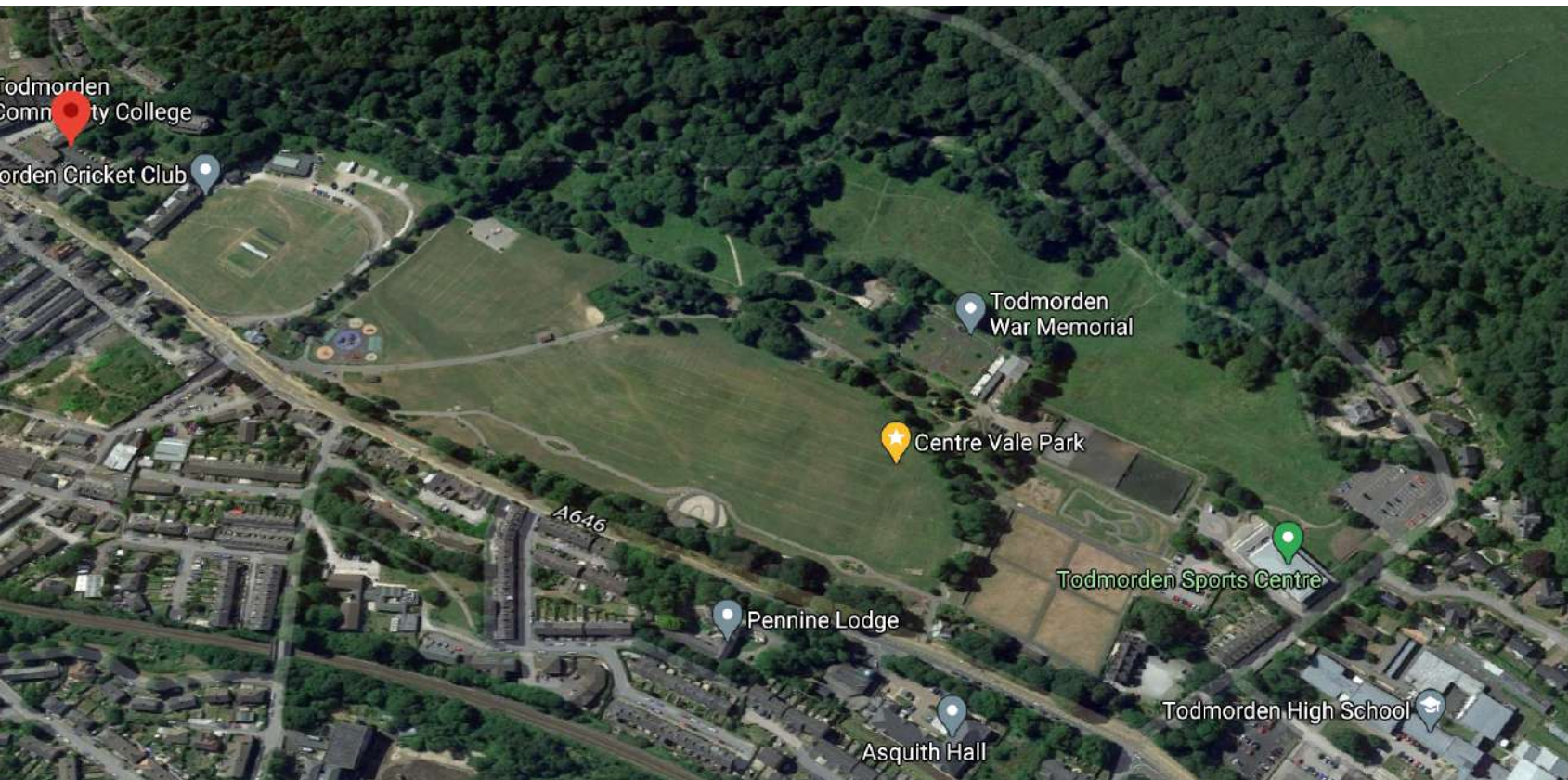
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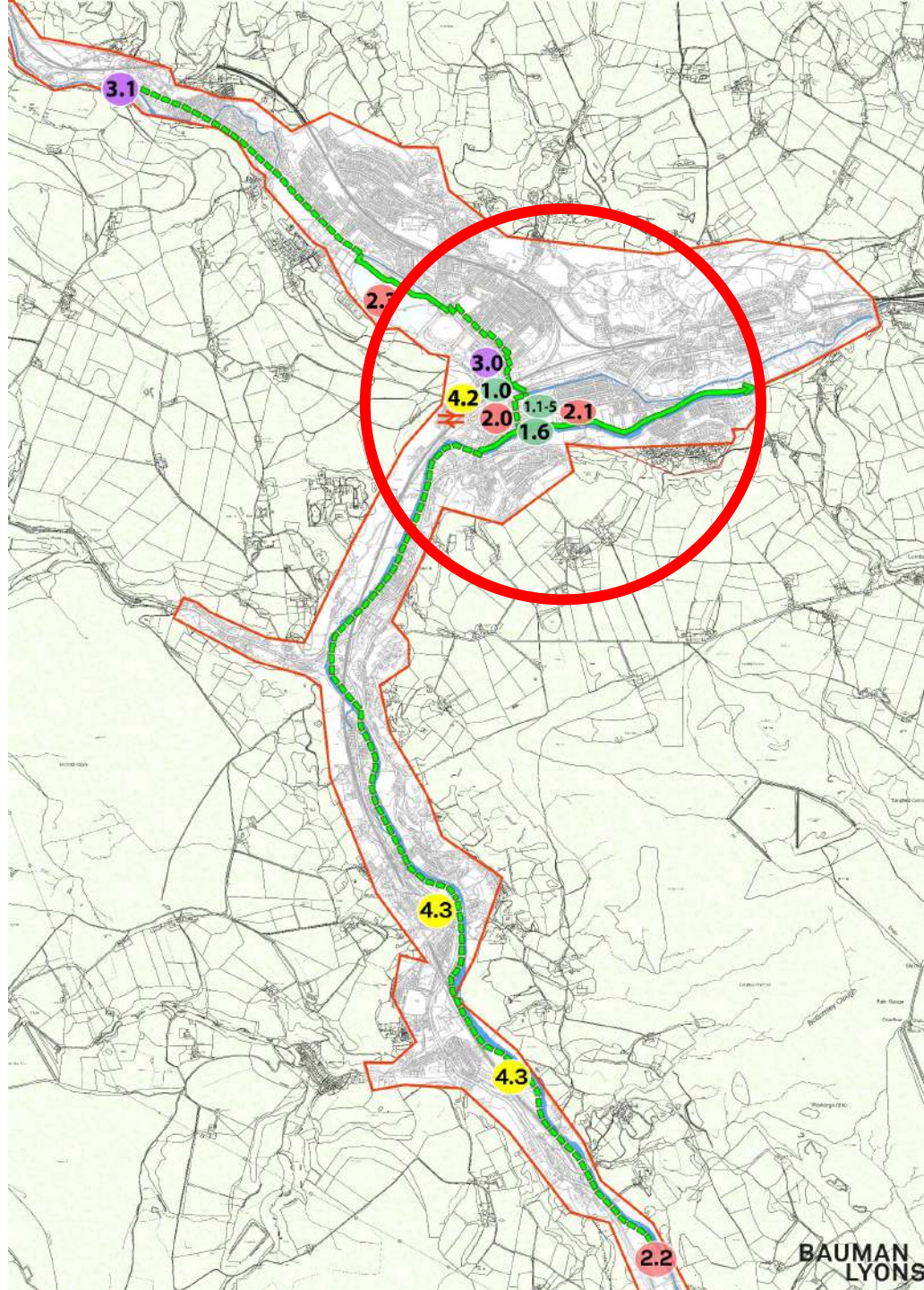




**Heart of The Town**







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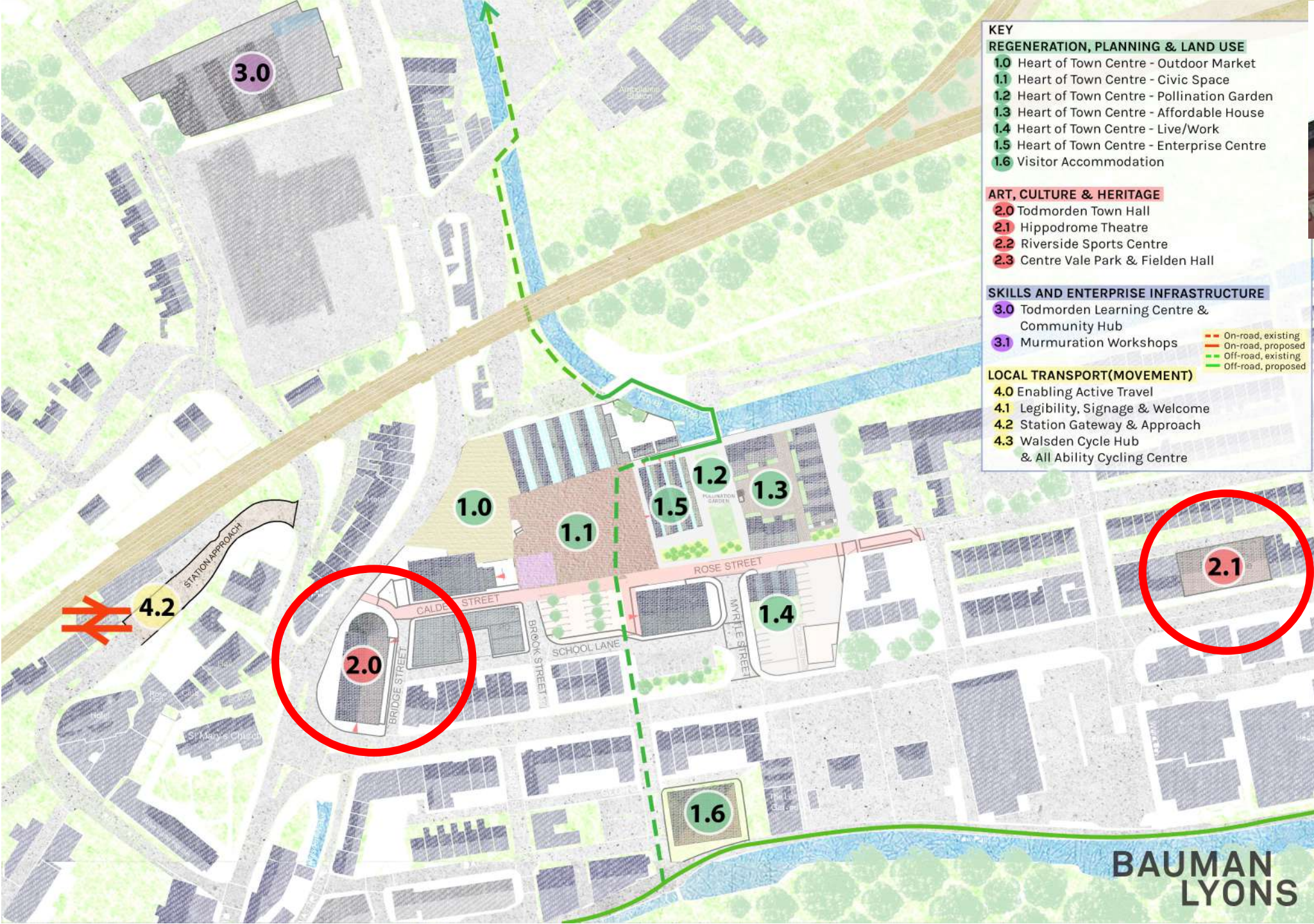




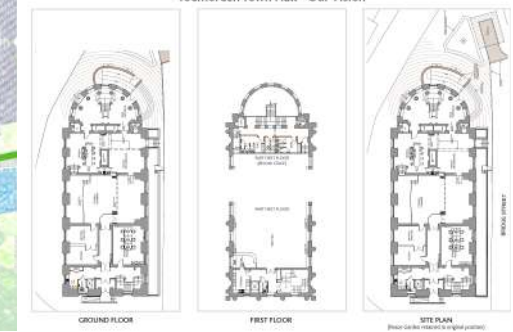
**Heart of The Town:** CULTURE - Town Hall and Hippodrome







Todmorden Town Hall - Our Vision





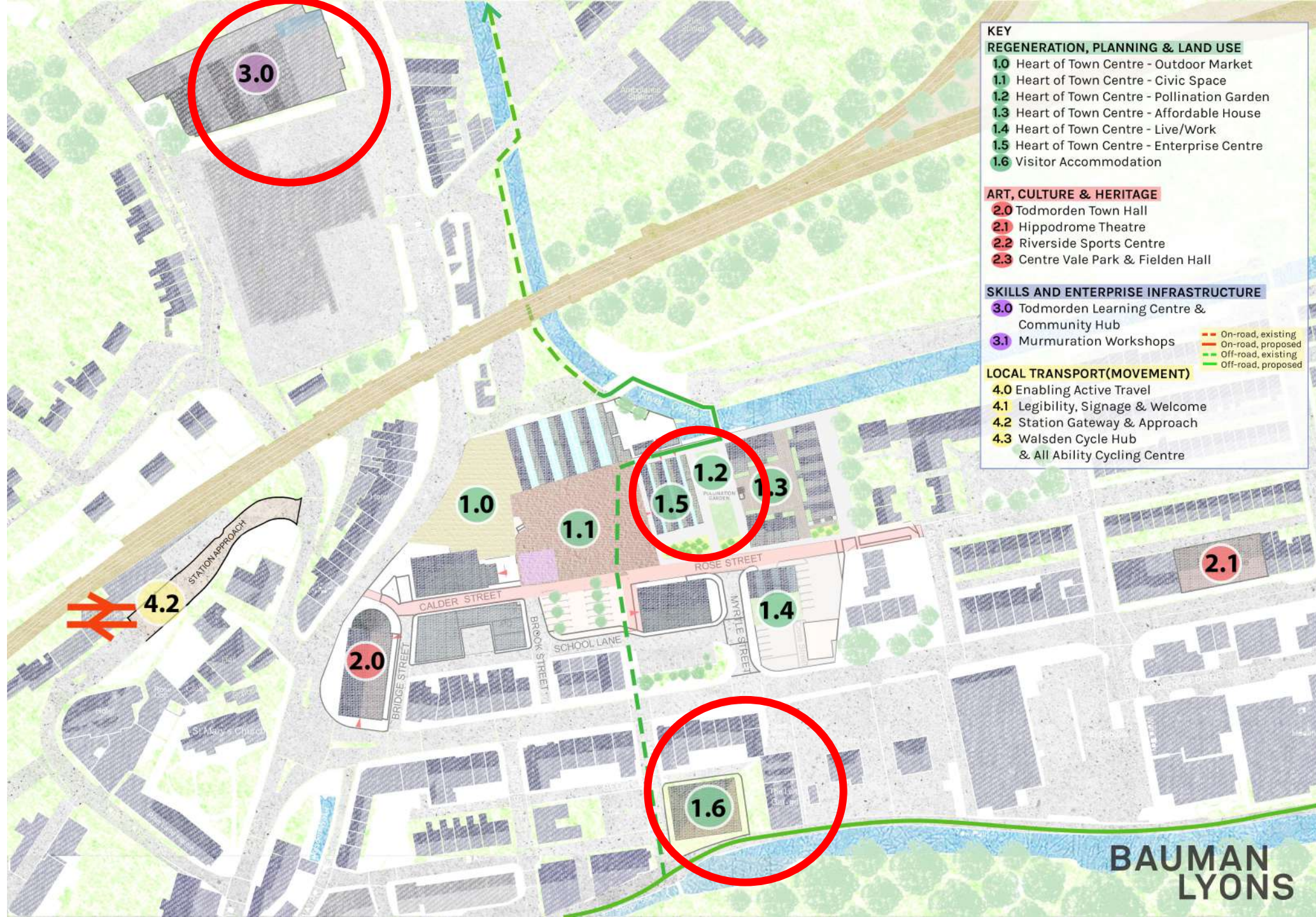


## **Heart of the Town: ENTERPRISE AND SKILLS**

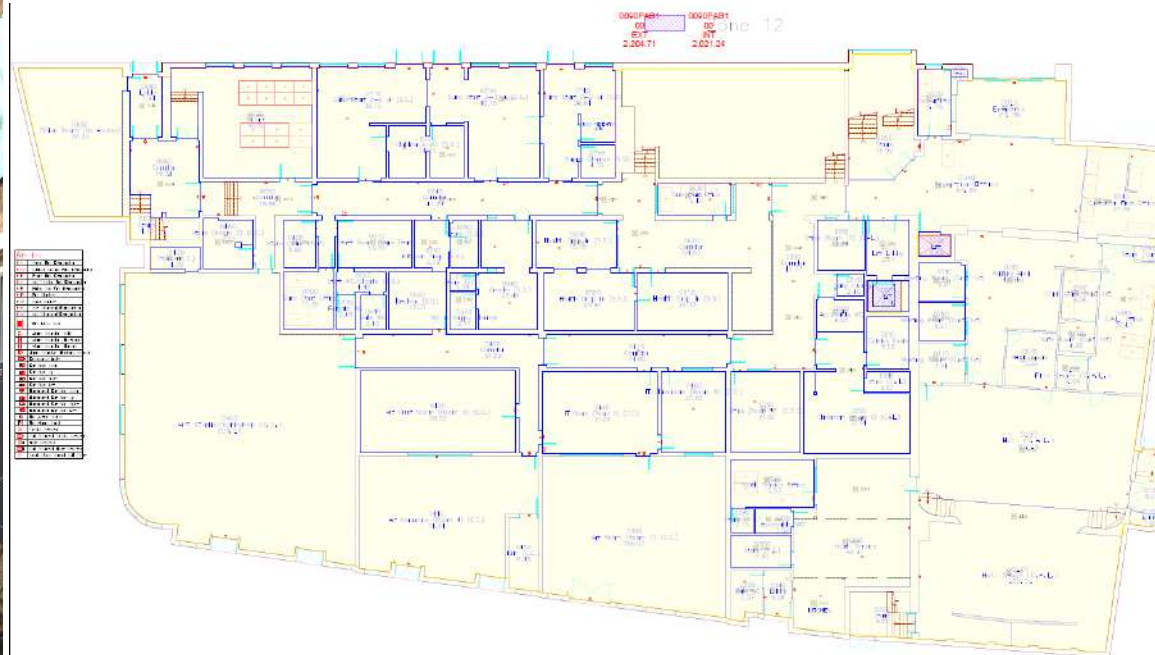
Enterprise Centre; Todmorden Learning Centre and Community Hub; Visitor Accommodation



















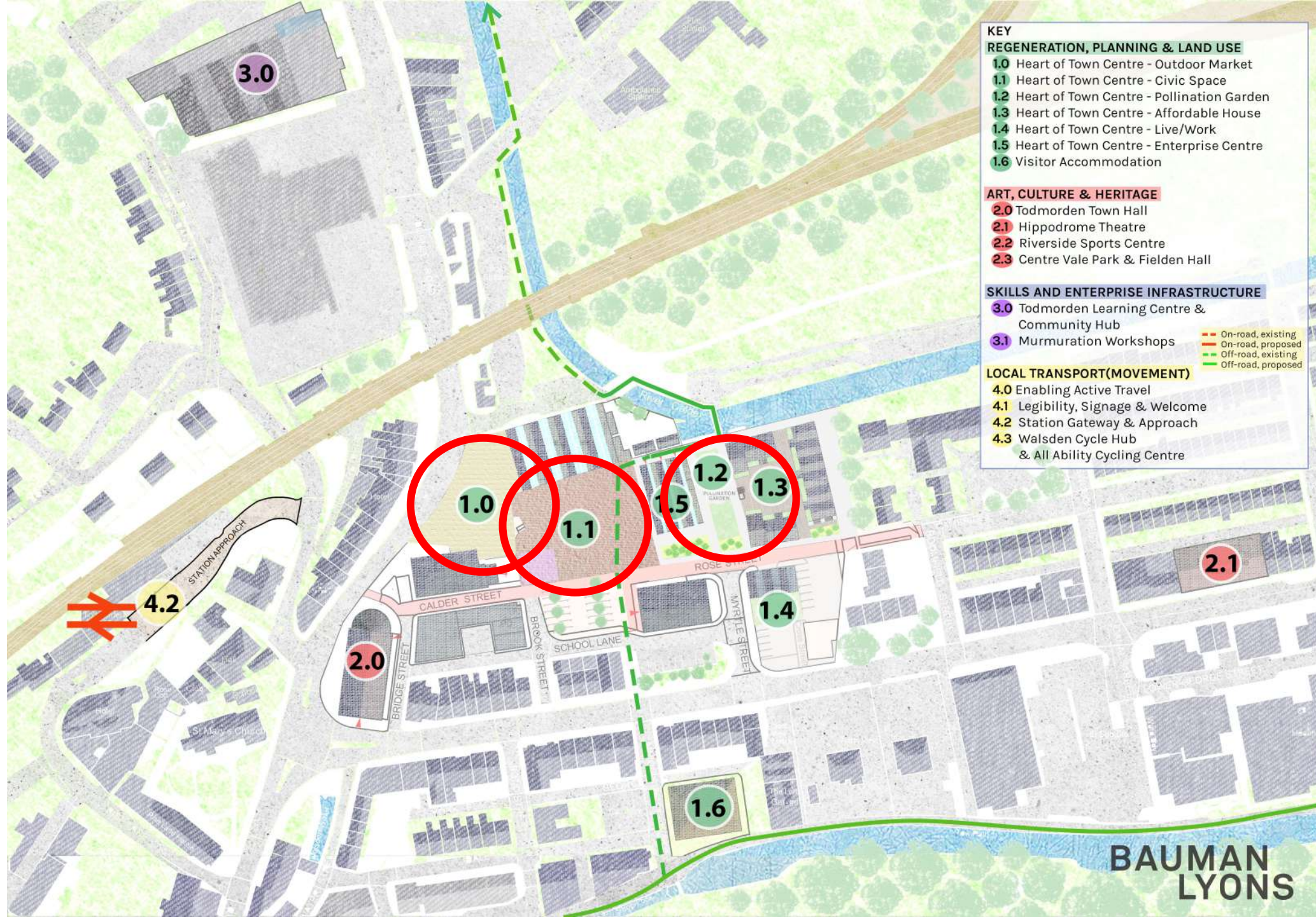




**Heart of The Town:** PUBLIC SPACE  
Outdoor Market, Civic Space and Pollination Garden



















Examples of urban rain gardens





Mytholmroyd shared space

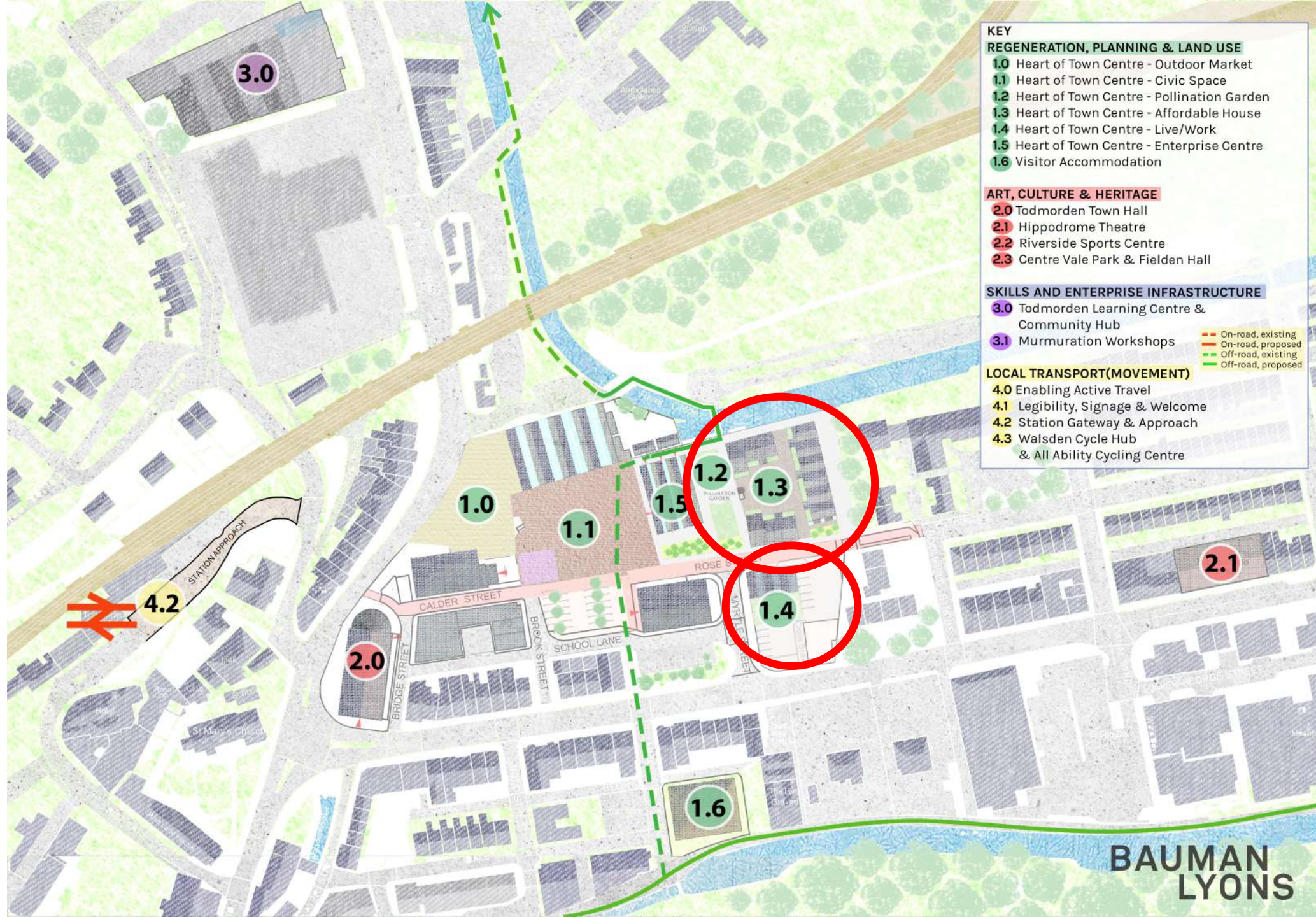




**Heart of The Town: HOMES**  
Flats and Live Work











Zed Factory BRE Innovation Park trailblazing house types, and low carbon Housing by Stride Treglown in Swansea

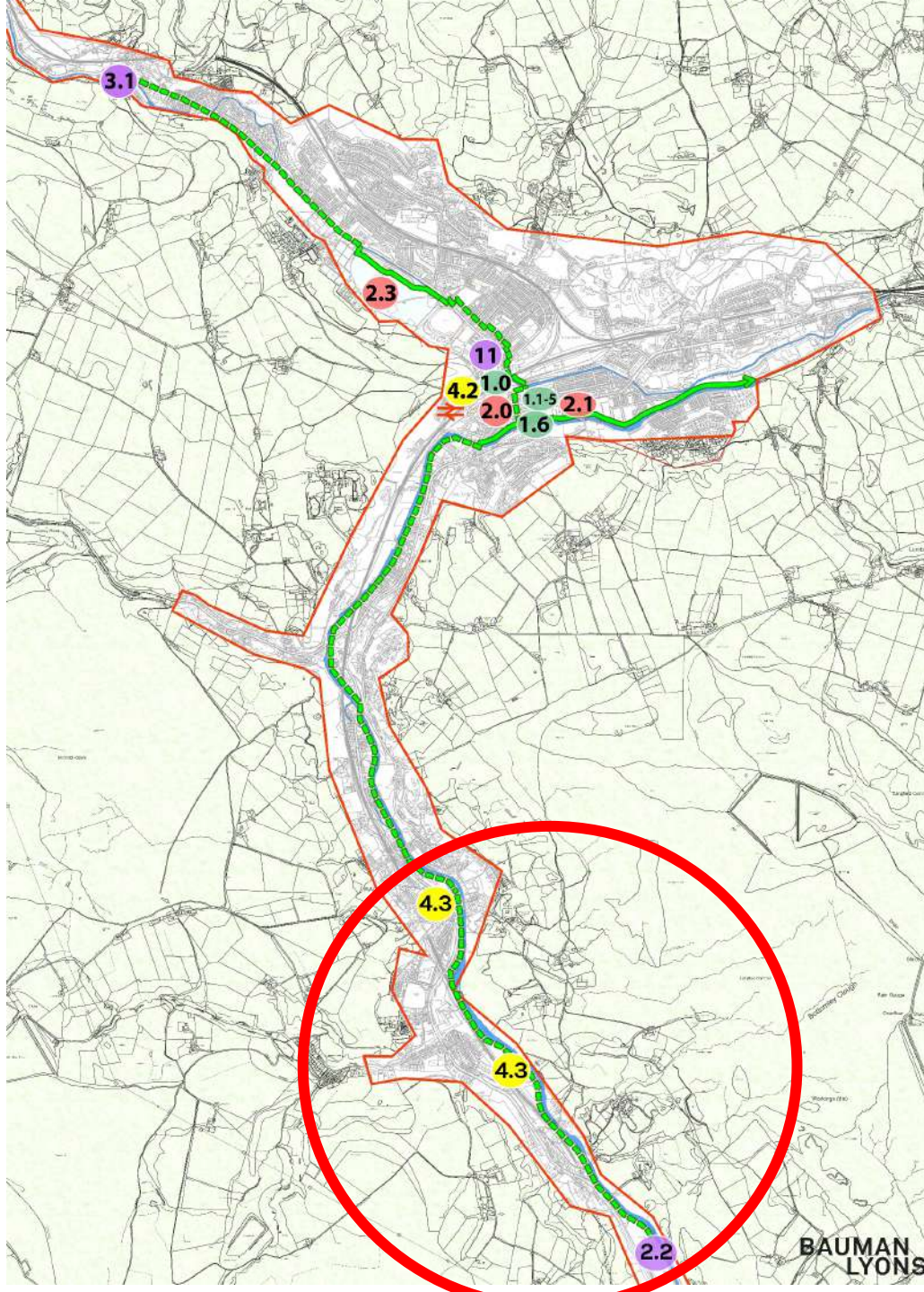




## Projects South of The Town Centre







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# RIVERSIDE

@BellholmeSports

SPORTS, ACTIVITY & TRAINING CENTRE







Walsden Methodist Chapel and Library





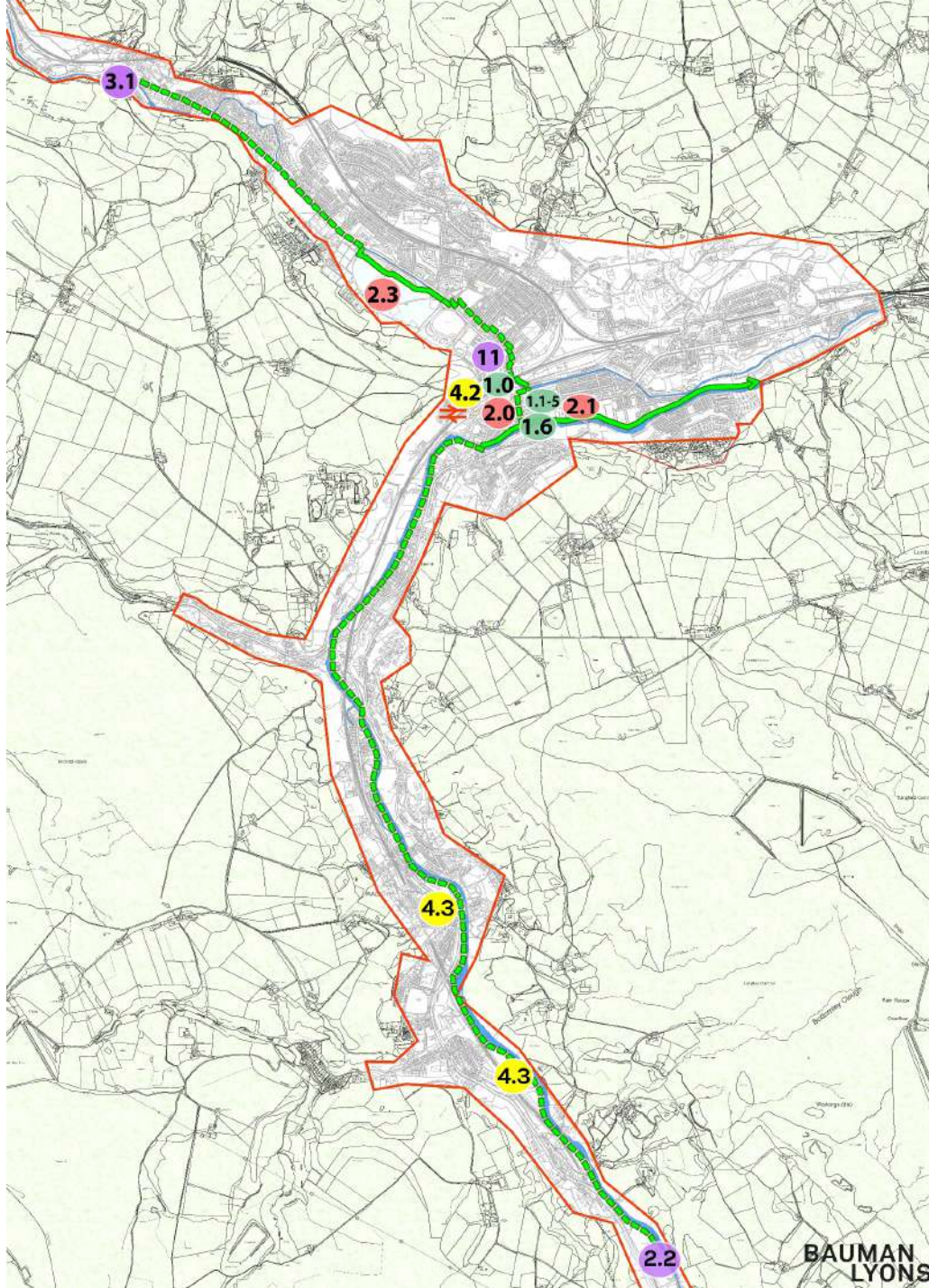




Getting Around







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- 1.6 Lever Street Hotel

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Improvements are proposed to pedestrian and cycling routes.





An aerial photograph of a rural landscape, likely in the United Kingdom, showing a mix of green fields, a small town with buildings, and a winding road. The image is used as a background for the text.

# **Next Steps**

Stephen Curry Town Deal Board



# **Next Steps**

- **Your feedback to submit the bid**
- **Expert support for projects**
- **Support for non-included projects**
- **Investment panel and 'funders fair' for additional inward investment.**
- **Youth engagement strategy**
- **Citizens Assemblies in the future**